

Financial Statements of

**CANADA'S CHILDREN'S  
HOSPITAL FOUNDATIONS**

And Independent Auditors' Report thereon

Year ended December 31, 2020



KPMG LLP  
Vaughan Metropolitan Centre  
100 New Park Place, Suite 1400  
Vaughan ON L4K 0J3  
Canada  
Tel 905-265-5900  
Fax 905-265-6390

## INDEPENDENT AUDITORS' REPORT

To the Board of Directors of Canada's Children's Hospital Foundations

### ***Opinion***

We have audited the financial statements of Canada's Children's Hospital Foundations (the Entity), which comprise:

- the statement of financial position as at December 31, 2020
- the statement of operations for the year then ended
- the statement of changes in net assets for the year then ended
- the statement of cash flows for the year then ended
- and notes to the financial statements, including a summary of significant accounting policies

(Hereinafter referred to as the "financial statements").

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the Entity as at December 31, 2020, and its results of operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

### ***Basis for Opinion***

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the "***Auditors' Responsibilities for the Audit of the Financial Statements***" section of our auditors' report.

We are independent of the Entity in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada and we have fulfilled our other ethical responsibilities in accordance with these requirements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.



### ***Responsibilities of Management and Those Charged with Governance for the Financial Statements***

Management is responsible for the preparation and fair presentation of the financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Entity's ability to continue as a going concern, disclosing as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Entity or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Entity's financial reporting process.

### ***Auditors' Responsibilities for the Audit of the Financial Statements***

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion.

Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists.

Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of the financial statements.

As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit.

We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion.

The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.



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- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Entity's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Entity's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditors' report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditors' report. However, future events or conditions may cause the Entity to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.
- Communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

*KPMG LLP*

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Chartered Professional Accountants, Licensed Public Accountants

Vaughan, Canada

June 21, 2021

# CANADA'S CHILDREN'S HOSPITAL FOUNDATIONS

## Statement of Financial Position

December 31, 2020, with comparative information for 2019

	2020	2019
<b>Assets</b>		
Current assets:		
Cash and cash equivalents (note 2)	\$ 10,204,889	\$ 4,304,053
Short-term investments (note 3)	572,940	2,123,500
Contributions receivable (note 4)	7,734,851	11,380,907
Interest and other receivables (note 3)	579	24,474
Due from Children's Miracle Network Hospitals (note 5)	676,900	754,123
Prepaid expenses	48,683	38,641
	<u>19,238,842</u>	<u>18,625,698</u>
Capital assets (note 6)	28,285	53,126
Intangible assets (note 7)	332,078	303,441
	<u>\$ 19,599,205</u>	<u>\$ 18,982,265</u>

## Liabilities and Net Assets

Current liabilities:		
Accounts payable and accrued liabilities (note 8)	\$ 400,306	\$ 315,374
Deferred revenue (note 9)	940,451	1,154,451
Member escrows (note 4)	16,324,649	15,779,456
	<u>17,665,406</u>	<u>17,249,281</u>
Deferred capital contributions (note 10)	–	7,350
	<u>17,665,406</u>	<u>17,256,631</u>
Net assets:		
Internally restricted (note 11)	655,668	655,668
Invested in capital assets	360,363	349,217
Unrestricted	917,768	720,749
	<u>1,933,799</u>	<u>1,725,634</u>
Commitments (note 12)		
	<u>\$ 19,599,205</u>	<u>\$ 18,982,265</u>

See accompanying notes to financial statements.

On behalf of the Board:

\_\_\_\_\_ Director

\_\_\_\_\_ Director

# CANADA'S CHILDREN'S HOSPITAL FOUNDATIONS

## Statement of Operations

Year ended December 31, 2020, with comparative information for 2019

	2020	2019
Revenue:		
Membership fees	\$ 4,617,802	\$ 4,617,803
Activation and sponsorship	383,415	538,963
Investment income	47,137	173,891
Donations in kind (note 1(b))	40,287	56,518
Amortization of deferred capital contributions (note 10)	7,350	2,100
	<u>5,095,991</u>	<u>5,389,275</u>
Expenses:		
Salaries and benefits	2,380,590	2,127,914
Licensing fees (note 5)	684,958	671,253
Professional fees (note 5)	575,565	262,625
Office and general administration	534,451	661,950
Marketing	520,487	940,796
Donation fees	75,030	48,942
Amortization of intangible assets	60,688	—
Amortization of capital assets	29,646	24,392
Event costs	26,411	464,600
	<u>4,887,826</u>	<u>5,202,472</u>
Excess of revenue over expenses	<u>\$ 208,165</u>	<u>\$ 186,803</u>

See accompanying notes to financial statements.

# CANADA'S CHILDREN'S HOSPITAL FOUNDATIONS

## Statement of Changes in Net Assets

Year ended December 31, 2020, with comparative information for 2019

				2020	2019
	Invested in capital assets and intangible assets	Internally restricted	Unrestricted	Total	Total
Balance, beginning of year	\$ 349,217	\$ 655,668	\$ 720,749	\$ 1,725,634	\$ 1,538,831
Excess (deficiency) of revenue over expenses	(82,984)	–	291,149	208,165	186,803
Investment in capital assets and intangible assets	94,130	–	(94,130)	–	–
Balance, end of year	\$ 360,363	\$ 655,668	\$ 917,768	\$ 1,933,799	\$ 1,725,634

See accompanying notes to financial statements.

# CANADA'S CHILDREN'S HOSPITAL FOUNDATIONS

## Statement of Cash Flows

Year ended December 31, 2020, with comparative information for 2019

	2020	2019
Cash provided by (used in):		
Operating activities:		
Excess of revenue over expenses	\$ 208,165	\$ 186,803
Items not involving cash:		
Amortization of intangible assets	60,688	—
Amortization of capital assets	29,646	24,392
Amortization of deferred capital contributions	(7,350)	(2,100)
Change in non-cash operating working capital:		
Contributions receivable	3,646,056	(4,872,081)
Short-term investments	1,550,560	(1,202,665)
Interest and other receivables	23,895	(14,384)
Due from Children's Miracle Network Hospitals	77,223	700,350
Prepaid expenses	(10,042)	(14,115)
Accounts payable and accrued liabilities	84,932	56,026
Deferred revenue	(214,000)	412,142
Member escrows	545,193	3,064,187
	5,994,966	(1,661,445)
Investing activities:		
Capital assets additions	(4,805)	(31,048)
Intangible assets additions	(89,325)	(303,441)
	(94,130)	(334,489)
Increase (decrease) in cash and cash equivalents	5,900,836	(1,995,934)
Cash and cash equivalents, beginning of year	4,304,053	6,299,987
Cash and cash equivalents, end of year	\$ 10,204,889	\$ 4,304,053

See accompanying notes to financial statements.



# CANADA'S CHILDREN'S HOSPITAL FOUNDATIONS

Notes to Financial Statements

Year ended December 31, 2020

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Canada's Children's Hospital Foundations ("CCHF" or the "Organization") is a not-for-profit corporation incorporated on February 24, 2017 without share capital under the Canada Not-For-Profit Corporations Act. CCHF's purpose is to advance children's health in Canada by receiving and providing funds to public hospital foundations and other organizations engaged in support of children's health which are qualified donees within the meaning of Income Tax Act (Canada) and being a national voice for children's health in Canada. CCHF works with corporate partners ("Partners") to undertake fundraising activities, and distribute the contributions collected to the member hospital foundations ("Members").

As a registered not-for-profit organization under the Income Tax Act (Canada), CCHF is exempt from income taxes, provided certain requirements of the Income Tax Act (Canada) are met.

## 1. Significant accounting policies:

The financial statements have been prepared by management in accordance with Canadian accounting standards for not-for-profit organizations in Part III of the Chartered Professional Accountants of Canada Handbook.

### (a) Revenue recognition:

The Organization follows the deferral method of accounting for contributions. Unrestricted contributions, which include activation and sponsorship, are recognized when they are received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured. Membership fees are reported as revenue in the year to which they relate.

Contributions restricted for the purchase of capital assets are deferred and amortized into revenue at a rate corresponding with the amortization rate of the related capital assets.

Contributions from Partners (note 4) collected for the purpose of disbursement to Members are not revenue of CCHF and accordingly, are not recorded in the statement of operations.

Investment income relates to interest earned on guaranteed investment certificates and is recognized with the passage of time as the income is earned.

# CANADA'S CHILDREN'S HOSPITAL FOUNDATIONS

Notes to Financial Statements (continued)

Year ended December 31, 2020

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## 1. Significant accounting policies (continued):

### (b) Contributed materials and services:

A substantial number of volunteers contribute a significant amount of their time each year. Because of the difficulty of determining the fair value, contributed services are not recognized in the financial statements.

Contributed materials, being items used in operating activities, are recognized as revenue when received, and when fair value can be reasonably estimated, when the materials are used in the normal course of the Organization's operations and would otherwise have been purchased. During the year, contributed materials in the amount of \$40,287 (2019 - \$56,518) were recorded as revenue.

### (c) Cash and cash equivalents:

Cash and cash equivalents include cash on hand and short-term deposits which are highly liquid with original maturities of less than three months at the date of acquisition. These financial assets are convertible to known amounts of cash and are subject to an insignificant risk of changes in value.

### (d) Capital assets:

Capital assets purchased are recorded at cost. Repairs and maintenance costs are charged to expense. Betterments which extend the estimated useful life of an asset are capitalized. When a capital asset no longer contributes to the Organization's ability to provide services, its carrying amount is written down to its residual value. Amortization of capital assets is calculated on a straight-line basis over the estimated useful lives as follows:

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Computers	3 years
Furniture and fixtures	5 years

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# CANADA'S CHILDREN'S HOSPITAL FOUNDATIONS

Notes to Financial Statements (continued)

Year ended December 31, 2020

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## 1. Significant accounting policies (continued):

### (e) Intangible assets:

Intangible assets consist of computer software. An intangible asset with a definite life is amortized over its useful life. Amortization is provided on a straight-line basis over the estimated useful lives of the assets as follows:

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Computer software	5 years
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Intangible assets are subject to amortization and are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount of the assets may not be recoverable. Intangible assets acquired during the year but not placed into use are not amortized until they are placed into service.

### (f) Financial instruments:

Financial instruments are recorded at fair value on initial recognition and are subsequently measured at cost or amortized cost, unless management has elected to carry the instruments at fair value. The Organization has not elected to carry any such financial instruments at fair value.

Financial assets are assessed for impairment on an annual basis at the end of the fiscal year if there are indicators of impairment. If there is an indicator of impairment, CCHF determines if there is a significant adverse change in the expected amount or timing of future cash flows from the financial asset. If there is a significant adverse change in the expected cash flows, the carrying value of the financial asset is reduced to the highest of the present value of the expected cash flows, the amount that could be realized from selling the financial asset or the amount CCHF expects to realize by exercising its right to any collateral. If events and circumstances reverse in a future year, an impairment loss will be reversed to the extent of the improvement, not exceeding the initial carrying value.

CCHF does not enter into any derivative financial instruments for speculative purposes.

# CANADA'S CHILDREN'S HOSPITAL FOUNDATIONS

Notes to Financial Statements (continued)

Year ended December 31, 2020

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## 1. Significant accounting policies (continued):

### (g) Foreign currency translation:

Assets and liabilities denominated in foreign currencies have been translated into Canadian dollars at exchange rates prevailing at the year-end date. Revenue and expenses have been translated using exchange rates prevailing on the transaction date.

### (h) Use of estimates:

The preparation of the financial statements requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the year. Actual results could differ from those estimates.

## 2. Cash and cash equivalents:

Cash and cash equivalents consists of cash on hand and balances with banks in the amount of \$10,204,889 (2019 - cash of \$1,104,053 and guaranteed investment certificates of \$3,200,000 with a maturity date of February 13, 2020 and interest rate ranging from 2.07% to 2.13%)

## 3. Short-term investments:

Included in short-term investments is \$450,000 U.S. Dollars (2019 - \$1,250,000 U.S. Dollars) invested in U.S. Dollar guaranteed investment certificates with a maturity date of March 15, 2021 and yielding an interest rate of 0.43% (2019 - 1.78% to 2.75%). Additionally, included in short-term investments is nil (2019 - \$500,000) invested in Canadian Dollar guaranteed investment certificates with a maturity date of nil and yielding an interest rate of nil (2019 - 2.02%).

Interest receivable consists of \$579 (2019 - \$23,550) which is related to guaranteed investment certificates included in short-term investments.

Guaranteed investment certificates are subject to interest rate risk as the value of the investment will generally increase if interest rates fall and decrease if the interest rates rise. There is no interest rate risk when a guaranteed investment certificate is held to maturity.

# CANADA'S CHILDREN'S HOSPITAL FOUNDATIONS

Notes to Financial Statements (continued)

Year ended December 31, 2020

## 4. Member escrows:

Member escrows represents contributions received or receivable from Partners as at year end, pertaining to fiscal 2020 activities, payable to Members as at year end. As at year end, the amounts payable to Members were funded as follows:

	2020	2019
Cash and cash equivalents	\$ 7,903,790	\$ 1,458,818
Short-term investments	–	2,123,500
Contributions receivable	7,734,851	11,380,907
Due from Children's Miracle Network Hospitals (note 5)	686,008	816,231
<b>Balance, end of year</b>	<b>\$ 16,324,649</b>	<b>\$ 15,779,456</b>

Contributions receivable in the amount of \$7,734,851 and due from CMNH in the amount of \$686,008 were received subsequent to year end. Member escrow payables in the amount of \$16,324,649 was disbursed to the Members subsequent to year end.

The Organization disbursed \$36,846,717 to Members in relation to 2020 activities, which includes the year end balance of member escrows payable in the amount of \$16,324,659 distributed to Members subsequent to year end.

## 5. Children's Miracle Network Hospitals:

Effective July 1, 2017, the Organization entered into a Master Agreement (the "Agreement") with Children's Miracle Network Hospitals ("CMNH"), whereby CCHF is required to pay an annual licensing fee to CMNH. License fees for the year amounted to \$515,113 U.S. Dollars (2019 - \$507,500 U.S. Dollars). An annual increase to the license fees of 1.5% commenced on January 1, 2019 and will be applied, until the end of the term of the Agreement, which is December 31, 2021. The Organization is required to make an additional 3.5% payment to CMNH if various performance metrics are met, as set out in the Agreement. CCHF and CMNH have agreed that future payments will be adjusted if the exchange rate varies by more than 10% from an exchange rate of 1 Canadian Dollar to 0.75 U.S. Dollar. The payment will be adjusted by an amount equal to 50% of the amount attributable to such variance over the base of 10%.

As at December 31, 2020, there is a balance of \$676,900 (2019 - \$754,123) due from CMNH. This is comprised of contribution payments from Partners, made to CMNH of \$686,008 (2019 - \$816,231).

# CANADA'S CHILDREN'S HOSPITAL FOUNDATIONS

Notes to Financial Statements (continued)

Year ended December 31, 2020

## 5. Children's Miracle Network Hospitals (continued):

These contributions are to be disbursed by CCHF to the Members. Additionally, there is a balance of \$9,108 (2019 - \$62,108) due to CMNH.

Included in professional fees is \$47,076 (2019 - \$46,572) for consulting services provided by CMNH.

## 6. Capital assets:

			2020	2019
	Cost	Accumulated amortization	Net book value	Net book value
Computers	\$ 89,721	\$ 65,972	\$ 23,749	\$ 38,581
Furniture and fixtures	71,793	67,257	4,536	14,545
	\$ 161,514	\$ 133,229	\$ 28,285	\$ 53,126

## 7. Intangible assets:

			2020	2019
	Cost	Accumulated amortization	Net book value	Net book value
Computer software	\$ 392,766	\$ 60,688	\$ 332,078	\$ 303,441

During the year, CCHF incurred \$89,325 for the development of computer software which will not be ready for use until 2021.

## 8. Accounts payable and accrued liabilities:

Included in accounts payable and accrued liabilities are government remittances payable of \$45,769 (2019 - \$52,248) which includes amounts payable for harmonized sales tax and payroll related taxes.

# CANADA'S CHILDREN'S HOSPITAL FOUNDATIONS

Notes to Financial Statements (continued)

Year ended December 31, 2020

## 9. Deferred revenue:

	2020	2019
Membership fees	\$ 940,451	\$ 1,154,451

## 10. Deferred capital contributions:

Deferred capital contributions represent the unamortized amount of contributed capital assets. The amortization of deferred capital contributions is recorded as revenue in the statement of operations. The change in the deferred contributions balance are as follows:

	2020	2019
Balance, beginning of year	\$ 7,350	\$ 9,450
Amortization as revenue	(7,350)	(2,100)
Balance, end of year	\$ –	\$ 7,350

## 11. Internally restricted net assets:

Internally restricted net assets represent amounts that have been designated by the Board of Directors for specific initiatives. The amount of internally restricted net assets balance is set in proportion to risk and economic conditions to ensure CCHF's mission and strategic plans are accomplished.

Internally restricted net assets are not available for use by CCHF for any purpose other than those outlined above, without prior approval by the Board of Directors. The internally restricted net assets consist of the following:

	2020	2019
Operating reserve	\$ 655,668	\$ 655,668

In 2019, the Organization transferred \$351,427 from the strategic initiatives reserve to unrestricted net assets to cover for the costs incurred on approved strategic plan initiatives.

# CANADA'S CHILDREN'S HOSPITAL FOUNDATIONS

Notes to Financial Statements (continued)

Year ended December 31, 2020

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## 12. Commitments:

CCHF is committed under operating leases for premises which expire on dated ranging from February 28, 2021 to December 31, 2022. The future minimum lease payments are due follows:

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2021	\$ 129,000
2022	139,000
	<hr/> \$ 268,000 <hr/>

## 13. Financial risks:

Unless otherwise noted, it is management's opinion that CCHF is not exposed to significant liquidity, currency, market or credit risk arising from financial instruments.

On March 11, 2020, the COVID-19 outbreak was declared a pandemic by the World Health Organization. This has resulted in governments worldwide, including the Canadian government, enacting emergency measures to combat the spread of the virus. These measures, which include the implementation of travel bans, self-imposed quarantine periods and social distancing, have caused material disruption to businesses globally and in Canada resulting in an economic slowdown. Governments and central banks have reacted with significant monetary and fiscal interventions designed to stabilize economic conditions however the success of these interventions is not currently determinable. The current challenging economic climate may lead to adverse changes in cash flows and/or working capital levels a, which may also have a direct impact on the Organization's operating results and financial position in the future. The situation is dynamic and the ultimate duration and magnitude of the impact on the economy and the financial effect on the Organization is not known at this time.